Podcast Rubric

(1) Generate, gather, and organize the ideas and information to podcast for an intended purpose and audience; and
(4) Reflect on and identify their strengths as narrators and identify areas for improvement.

	Level 1	Level 2	Level 3	Level 4
Knowledge: Identify the topic, purpose, and audience for a variety of writing forms	Demonstrates limited knowledge of purpose and audience. The topic is unclear. Information is limited	Demonstrates some knowledge of purpose and audience Topic is broad but you can see where the author is going. Support is attempted but it does not flesh out the storyline.	Demonstrates considerable understanding of purpose and audience. Topic is narrow and manageable. Uses relevant, quality details.	Demonstrates thorough knowledge of purpose and audience. Topic is narrow and manageable. Uses relevant, quality details that go beyond the obvious.
Thinking: Identify and order main ideas and supporting details	Is able to identify and order main ideas and supporting details with limited effectiveness. The idea is a simple restatement of the topic. The information is limited, unclear or the length is not adequate.	Is able to identify and order main ideas and supporting details with some effectiveness. The student is beginning to define the topic but does not use accurate details or show a sense of purpose.	Is able to identify and order main ideas and supporting details with considerable effectiveness. The student has used reasonably accurate details. Appears to be recounting from experience.	Is able to identify and order main ideas and supporting details with a high degree of effectiveness. Accurate details from experience are present. The ideas are fresh and original.
Communication: Express and organize ideas and information	Expresses and organizes ideas and information with limited effectiveness. Spoken as a collection of disconnected thoughts. The student does not organize their thinking into "paragraphs".	Expresses and organize ideas and information with some effectiveness. The speaker generally stays on topic. Some "paragraph" organization is present.	Expresses and organizes ideas and information with considerable effectiveness. The reader's questions are anticipated and answered. The recount is well organized and effective.	Expresses and organizes ideas and information with a high degree of effectiveness. The recount is well organized and highly effective. The student demonstrates an understanding of life.
Application: Select pieces of work that they think reflects their growth and competence as narrators and explain	Is able to express their understanding of their growth and competence as a narrator with limited effectiveness. Does not use the Success Criteria to assess their work.	Is able to express their understanding of their growth and competence as narrators with some effectiveness Some use of the Success Criteria to assess work but has no plan for improvement.	Is able to express their understanding of their growth and competence as narrators with considerable effectiveness. Can effectively use the Success Criteria and has an improvement plan in place.	Is able to express their understanding of their growth and competence as narrators with a high degree of effectiveness. Is highly skilled at using the Success Criteria and has a multiple step plan for improvement.

Audio Podcast Rubric

CATEGORY	Level 1	Level 2	Level 3	Level 4
Introduction	Irrelevant or inappropriate topic that minimally engages the listener. Does not include an introduction, or the purpose is unclear.	Somewhat engaging (covers a well-known topic), and provides a vague purpose.	Describes the topic and engages the listener as the introduction proceeds.	Catchy and clever introduction. Provides relevant information and establishes a clear purpose that engages the listener immediately.
	Speaker is not identified. Omits the date the podcast was produced and location of speaker.	Alludes to who is speaking, date of the podcast, and location of speaker.	Tells most of the following: who is speaking, date of the podcast, and location of speaker.	Identifies speaker, as well as date podcast was produced and location of speaker.
Content	Vocabulary is inappropriate for the audience.	Vocabulary is adequate.	Vocabulary is appropriate.	Vocabulary enhances content.
	Does not stay on topic.	Occasionally strays from the topic.	Stays on the topic.	Keeps focus on the topic.
	No conclusion is provided.	Conclusion vaguely summarizes key information.	Conclusion summarizes information.	Conclusion clearly summarizes key information.
Delivery	Delivery is hesitant and choppy. Sounds like the presenter is reading.	Appears unrehearsed with uneven delivery.	Rehearsed, smooth delivery.	Well rehearsed, smooth delivery in a conversational style.
	Enunciation of spoken word is distant, muddled and not clear. Expression and rhythm are distracting throughout the podcast.	Enunciation, expression, rhythm are sometimes distracting during the podcast.	Enunciation, expression, and pacing are effective throughout the podcast.	Highly effective enunciation and presenter's speech is clear and intelligible. Expression and rhythm engage the listener.
	Poor grammar is used throughout the podcast.	Occasionally incorrect grammar is used during the podcast.	Correct grammar is used during the podcast.	Correct grammar is used throughout the podcast.
Technical Production	Presentation is recorded in a noisy environment with constant background noise and distractions.	Presentation is recorded in a semi-quiet environment with some background noise and distractions.	Presentation is recorded in a quiet environment with minimal background noise and distractions.	Presentation is recorded in a quiet environment without background noise and distractions.
	Volume changes are highly distracting.	Volume is occasionally inconsistent.	Volume is acceptable.	Volume of voice, music, and effects enhance the presentation.
	Podcast is either too long or too short to keep the listener engaged.	Podcast length is either somewhat long or short to keep listener engaged.	Podcast length keeps listener's interest.	Podcast length keeps the listener interested and engaged.